SC Daily EDITORIAL

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VOICE

WE SAY

Huge Yaroomba proposal excites

QUEENSLAND Premier Campbell Newman is excited about property developer Sekisui House's proposed major redevelopment of beachfront land at Yaroomba.

The announcement of this development comes in the wake of the Premier's recent trade mission to Asia and the Middle East, during which he promoted Sunshine Coast tourism to international investors.

The Sunshine Coast Daily will follow this exciting proposal closely and unveil all details as they are released.

We share Member for Maroochydore Fiona Simpson's appraisal that this development – which some government sources estimate could be worth more than \$1billion – could be the tipping point for the Sunshine Coast.

We have a world-class tourism product here – pristine, unspoilt sandy beaches, lush rainforest-clad mountains, delightfully diverse village communities, endless hectares of green space and a mild climate all year round.

Yet, we've only really attracted drive-in tourists.

This proposed eco-friendly resort development could be the drawcard the Coast needs to attract holidaymakers from Asia and beyond. As Mr Newman said, this proposal could not have come at a better time.